



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,
PRUDENTIAL BUILDING,
195 NORTH TERRACE,
ADELAIDE

In reply quote No.

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

SEPTEMBER QUARTER 1966

The following details cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale. These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

Type	Australian and Imported Wine			
	June Quarter 1965	Sept. Quarter 1965	June Quarter 1966	Sept. Quarter 1966
	'000 Gallons			
Sherry - Dry	36.5	42.8	40.5	42.4
Sweet	162.3	187.9	172.3	181.9
Dessert wine - Sweet white	49.4	54.6	49.1	53.5
Sweet red	163.9	181.6	162.8	187.3
Table wine - Dry white	63.6	71.6	78.5	93.8
Dry red	129.1	124.8	126.5	142.2
Other (a)	(b)	25.4	26.7	24.3
Sparkling wine -				
Natural fermentation-				
Sparkling white	(b)72.0	15.5	12.7	18.6
Sparkling red		3.6	3.4	4.2
Other (c)		30.0	31.5	41.7
Wine cocktails, etc. (d)	5.6	7.7	5.9	7.4
Vermouth	6.7	7.7	7.2	8.7

(a) Sweet table wines, (including sauternes), and rosé. (b) "Other" table wines included in sparkling wine. (c) Includes pearl and similar type wines. (d) Includes aperitif wine and tonic wine.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian Spirits				Imported Spirits			
	June Quarter 1965	Sept. Quarter 1965	June Quarter 1966	Sept. Quarter 1966	June Quarter 1965	Sept. Quarter 1965	June Quarter 1966	Sept. Quarter 1966
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	44.2	59.4	39.1	43.3	1.8	1.8	1.1	1.4
Gin	6.8	6.5	4.6	5.1	1.4	1.5	1.3	1.2
Liqueurs	2.8	3.3	2.6	2.6	0.7	0.8	0.6	0.8
Rum	(a) 6.7	(a) 8.5	(a) 5.9	(a) 6.1	(a)	(a)	(a)	(a)
Vodka	(a) 4.7	(a) 5.4	(a) 4.2	(a) 4.7	(a)	(a)	(a)	(a)
Whisky	10.5	13.4	8.5	11.8	25.6	21.8	13.7	17.0

(a) Imported spirits included with Australian spirits.

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